

SAMANTHA LOBBEN

GRAPHIC DESIGNER/ASST. MANAGER



OBJECTIVE:

Creative individual with 15+ years of retail experience including key holder and management experience. Highly organized individual with great time management and leadership skills. Proficient in overseeing store operations, setting goals and understanding needs to drive sales and ensure customer satisfaction and repeat business.

CONTACT

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www.samanthalobben.com



Stockbridge, Georgia

EDUCATION

Art Institute of Pittsburgh

Graphic Design Bachelor of Science
4.0 GPA 2010

SKILLS

Leadership

Maintain morale and workplace harmony, Motivate and position staff to optimally use their talents, Lead by example to promote productivity and inspire

Customer Service

Highly successful customer interaction and engagement leading to repeat and increased sales

Creative Problem Solving

Work as an individual and team player to create a positive work environment, Use my creative background to create proper merchandise displays to drive sales, Problem solve to ensure high productivity

Assistant Management

Key holder who ensures cash is managed efficiently

Multi-tier Platform Experience, Multiple POS System Experience including Square

Proficient in

MICROSOFT OFFICE, ADOBE CREATIVE SUITES

EXPERIENCE AND EMPLOYMENT HISTORY:

08/20 – present :: Joann Fabrics – Alpharetta, GA - - Key Holder/MOD

- Multitasks in a fast paced, high volume store while managing a team and assigning tasks and ensures they are carried out

- Carry out other manager tasks including stocking, setting planograms, pulling, packing and shipping orders and overseeing customer service

- Key holder who helps to oversee all store operations including opening and closing the store

09/19 – 07/20 :: Hatch Show Print/CMHOF – Nashville, TN - - RETAIL

- Maintains a high level of customer interaction and increasing sales while also completing daily tasks, problem solving and creating product displays to showcase and drive sales

"Sam is very organized and on top of the operations of the store. She is constantly stocking and doing any daily tasks that need to be done. She always has ideas about improving the store and is very good at communicating them to her supervisor. She has great customer service and is always willing to go the extra mile. Sam has been a wonderful addition to the Hatch team."

01/10 – Present :: An Eco Sam Design, LLC./Paper Phone Calls

OWNER, CUSTOMER/CLIENT RELATIONS, GRAPHIC DESIGNER

- Freelance graphic designer who multitasks on different projects with different clients at once remotely and in person

- Print and digital designs, website designs, illustration, etc. businesses, organizations and individuals

- Create social media advertisements, flyers, mailers, signage, store manuals, stationary, business designs, etc.

- Create cosplay, quilt, paint/draw, cross-stich, etc. for Etsy

02/09 – 06/19 :: Eastside Dairy Queen – Janesville, WI

ASST. MANAGER, CAKE DECORATOR, SOCIAL MEDIA & AD DESIGNER

- Multitasked in a fast-paced environment while managing other employees.

- Key holder who helped to oversee all day to day operations and ensure all tasks were completed in a timely manner and customers were tended to.

- I also ran all of the social media, store display screens and designed advertisements, promos, etc. while also doing all of the cake decorating.